

ORA EXPO

Join us as a ORA Expo Partner in our 84th annual ORA Expo! We're expecting another exciting year in a state of the art venue, with new buyers working their way through over 400 booths. With more than 3,000 in attendance, this is the Oklahoma foodservice industry's most anticipated industry-specific exhibition and networking event. Exhibitors will showcase their new and existing products and services, coupled with a wide array of industry education sessions, and competition events, as well as events specific to the Oklahoma Restaurant Association Board of Directors. This is a huge opportunity to market to Expo attendees - and one you won't want to miss.

Partner Levels & Marketing Return on Investment

HEADLINE	EDUCATION PLATINUM	EDUCATION AMBASSADOR	BOARD DINNER
<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$10,000 EXCLUSIVE	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$10,000
<ul style="list-style-type: none"> Your business will be among the most primary businesses featured during our two-day educational programming. Your logo will be featured on an EXPO aisle sign (front or back at Expo's discretion). Depending on booth contracting, aisle placement this may be "shared space" benefit with one other partner. Your logo will be listed in the partner recognition section of our ORA Expo mobile app. 	<ul style="list-style-type: none"> A representative from your business will be provided an opportunity to introduce our most prominently featured presenter. Your business will be an exclusive feature in one linked education marketing social media post leading up to the ORA Expo. Your business will be listed in the partner recognition section of our ORA Expo mobile app. 	<ul style="list-style-type: none"> Your business will be included in partner recognition before, during and post-event recognitions. Your business will be listed in the partner recognition section of our ORA Expo mobile app. 	<ul style="list-style-type: none"> <input type="checkbox"/> \$10,000 • EXCLUSIVE This is an exclusive dinner held in conjunction with the event, for more than 100 members and guests of the ORA Board of Directors. Your investment provides: <ul style="list-style-type: none"> Preferred VIP seating at the dinner for four (4) and recognition at the dinner. Your business will be listed in the partner recognition section of our ORA Expo mobile app. <input type="checkbox"/> \$6,000 ea • CO-PARTNER (Co-Partnerships are not available if Exclusive has been confirmed) <ul style="list-style-type: none"> Preferred VIP seating at the dinner for two (2) and recognition at the dinner. Your business will be listed in the partner recognition section of our ORA Expo mobile app.

Your partnership includes inclusion in our program or event digital media marketing including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



Support many of the most talented Oklahoma bartenders as they compete for prizes in the "Cocktail Shakedown." This exciting competition takes place in conjunction with the ORA Expo. Bartenders from Oklahoma restaurants will put their skills and abilities to the test as they compete to move through timed heats of cocktail preparations including the Championship Round. As each bartender lifts a shaker and creates his or her requisite signature concoction, they race the clock to create innovative and crazy delicious cocktails that will be judged on taste and balance, originality, drink presentation and stage presentation. Each round reduces the number of talented competitors, until the finalists compete for the Grand Championship belt and prize monies!

Partner Levels & Marketing Return on Investment

PLATINUM	GOLD	HEAT SPIRITS	CHAMP HEAT
☐ \$3,000	☐ \$1,000	☐ \$1,250 EA.	☐ \$1,500
<p>Platinum Partners are the competition's most prominently recognized partners, and will enjoy the following:</p> <ul style="list-style-type: none"> •Your logo will be digitally embossed on the Grand Champion belt. •Your logo will be front and center with other Platinum Partners on the bar cling wraps. •Your logo will be listed in the partner recognition section of our ORA Expo mobile app. •Inclusion in the emcee scripting for acknowledgment at least twice during the competition. •Post-event magazine promotion will include a full page photo of the Grand Champion with one representative from each Platinum Partner business. 	<ul style="list-style-type: none"> •Your logo will be promoted during each heat of the Shakedown on the competition plasmas. •Your logo will be listed in the partner recognition section of our ORA Expo mobile app. 	<p>(Limited to the # of Heats)</p> <ul style="list-style-type: none"> •One of your products (meeting competition guidelines) will be featured during one heat of competition. •Your logo will be featured on boxing ring style cards held by our "ring girls" during your partner heat. <p><i>This investment requires \$1,250, plus 8 full-size bottles of the spirit for competition bars and 24 total .375 ml or larger bottles for competitor and judge swag bags.</i></p> <p><i>Please contact the ORA to confirm if this partnership is still available.</i></p> <p><i>Heat Partners are also encouraged to invest additionally as Platinum or Gold Partners.</i></p>	<p>This is an Exclusive Partnership.</p> <ul style="list-style-type: none"> •Your logo will also be featured on boxing ring style cards held by our "ring girls" in your Championship Heat. <p><i>Heat Partners are also encouraged to invest additionally as Platinum or Gold Partners.</i></p>

SOLD

ALL SOLD

Your partnership includes inclusion in our program or event digital media marketing including web, E-news, social media, plus onsite production and in the ORA Restaurateur magazine.



This ever popular competition, held during the ORA Expo, hosts many of the most talented ORA member chefs in Oklahoma who compete in a culinary competition. During the competition, the chefs put their skills and abilities to the test as they race the clock to create dishes using a mystery pantry and basket of wildly unique ingredients. Chefs will compete in various heats until the contest is narrowed down to the last two chefs. As the number of competitors decreases, the creativity, talent and excitement increases. From there, they will have 60 minutes to create an award-winning entree. The Cook-Off continues to be a crowd-pleaser year after year!

Partner Levels & Marketing Return on Investment

LEAD	PLATINUM	GOLD
<p>☐ \$10,000</p>	<p>☐ \$2,750</p>	<p>☐ \$1,250</p>
<ul style="list-style-type: none"> •The competition’s most prominent partner. •One representative from your business is invited to take the stage and assist with the trophy presentations. •Inclusion in emcee scripting for acknowledgment numerous times during the competition. •Your logo will be prominently displayed throughout the two-day event and your businesses name will be engraved on the Grand Champion trophy. •The opportunity for a representative to have a Partner Spotlight 2 min. “chat session” with emcee and audience sharing quick details about your company. <p>SOLD</p>	<ul style="list-style-type: none"> •Post-event magazine promotion will include a two-page photo of the Cook-off Champion with one representative from each Premier Platinum Partner business. •Your logo will be listed in the Partner recognition section of our ORA Expo mobile app. 	<ul style="list-style-type: none"> •Inclusion in emcee scripting for acknowledgment numerous times during the competition. •Your logo will be prominently displayed throughout the two-day event and your company name will be engraved on the Grand Champion trophy. •The opportunity for a representative to have a Partner Spotlight 2 min. “chat session” with emcee and audience sharing quick details about your company. •Your logo will be listed in the partner recognition section of our ORA Expo mobile app.
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