OKLAHOMA HOSPITALITY

HOTEL • RESTAURANT • TOURISM

EXPO

OKLAHOMA RESTAURANT ASSOCIATION

ORAEXPO.COM

2026 OKLAHOMA HOSPITALITY EXPO

OKLAHOMA CITY CONVENTION CENTER

AUGUST 19-20, 2026

PRESENTED IN PARTNERSHIP

OTIA OKLAHOMA TRAVEL INDUSTRY ASSOCIATION

OKLAHOMA RESTAURANT ASSOCIATION

OKLAHOMA HOTEL & LODGING ASSOCIATION

BRINGING TOGETHER RESTAURANT, HOTEL & TOURISM PROFESSIONALS

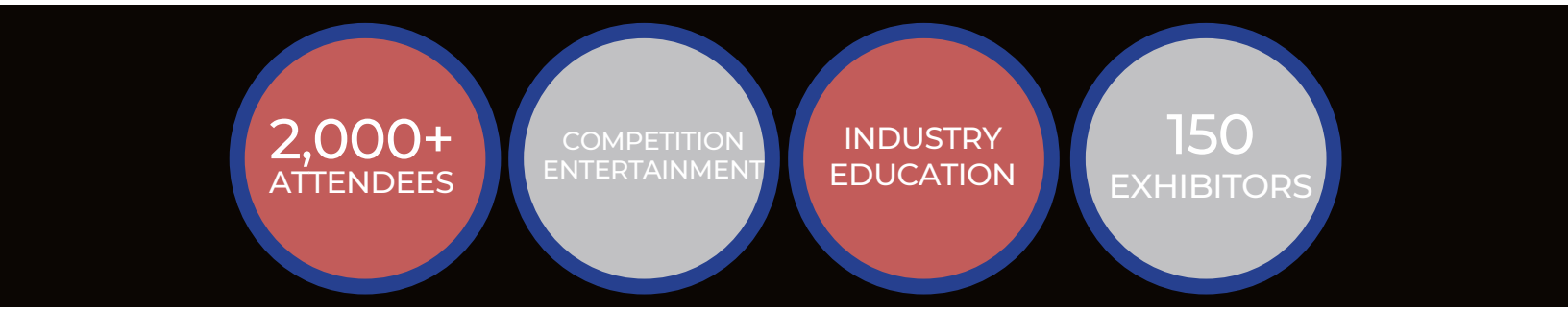
Check out oraexpo.com to view this year's schedule.

Introducing Oklahoma Hospitality Expo, formerly known as the ORA Expo

For an incredible 86 years, the Oklahoma Hospitality Expo presented by the Oklahoma Restaurant Association in partnership with the Oklahoma Hotel & Lodging Association and the Oklahoma Travel Industry Association, have been leaders of Oklahoma's vibrant culinary, hotel, and tourism industries. Now more than ever, the Oklahoma Hospitality Expo's legacy is a testament to uniting all segments of the hospitality industry with the best-in-class suppliers. We welcome the newly branded Oklahoma Hospitality Expo.

Join us in downtown Oklahoma City at the Oklahoma Hospitality Expo for a valuable opportunity to connect and explore the latest in our industry. This Expo offers a platform for innovation and networking, providing attendees with access to a wide range of opportunities. Discover how trade expos can enhance your business in a straightforward and engaging setting.

Get ready to make this week your very own Hospitality Week! Dive into a host of exciting opportunities designed to enhance your connections and insights. Enjoy networking with industry leaders, conducting valuable market research, and attending enriching educational sessions. Join us in celebrating the vibrant hospitality community, where every moment offers a chance to learn, grow, and unite. Don't miss out on the chance to be part of something truly special!



HOURS & LOCATION

August 19 • 9AM - 5PM
August 20 • 10AM - 3PM
Oklahoma City Convention Center
100 Mick Cornett Drive,Okc, OK 73109

YOUR AUDIENCE

The Oklahoma Hospitality Expo offers a unique opportunity to connect with an extensive target audience of over 2,000 hospitality professionals, making it one of the largest private-industry trade expos in the state. This event fosters a conducive atmosphere that encourages relationship-building through networking and various promotional avenues. What sets this expo apart is its exclusive focus on the private industry, ensuring that your audience consists primarily of decision-makers with significant purchasing authority.

Targeted attendees are invited from the following hospitality groups:

- Oklahoma Restaurant Association members
- Oklahoma Hotel and Lodging Association members
- Oklahoma Travel Industry Association members
- Non-member Food Service and Hotel Operators licensed by the Oklahoma State Department of Health
- Mixed Beverage License Holders
- Food Trucks
- Country Club Operators
- Convenience Store Operators
- Bowling Proprietors
- University Food Service Operators
- Oklahoma Dietary
- Culinary Arts Educators
- Hospital Food Service Administrators

OKLAHOMA HOSPITALITY
HOTEL • RESTAURANT • TOURISM
EXPO
OKLAHOMA RESTAURANT ASSOCIATION

OKLAHOMA HOSPITALITY LEADERS DINNER

Presented by
Oklahoma Restaurant Association
OTIA Oklahoma Travel Industry Association
Oklahoma Hotel & Lodging Association

Unite for an Unforgettable Evening Honoring Oklahoma's Hospitality Excellence

Join a dynamic community of professionals from the restaurant, hotel, and tourism industries as we come together for the most prestigious dinner event of the year, taking place on August 19th at 5:00 PM. Celebrate the achievements and impact of Oklahoma's vibrant hospitality sector - the state's third-largest industry during an inspiring night of recognition and connection.

Highlights of the Evening Include:

- Honored Inductions into the 2026 Oklahoma Hospitality Hall of Fame
- A Powerful Story Showcasing the Impact of the Hospitality Industry Across Our State
- Presentation of the Legislator of the Year Awards

Don't miss this extraordinary opportunity to honor excellence, build relationships, and celebrate the people and stories that define Oklahoma's hospitality community.

Exclusive Premier Partner factor 110

RESERVE YOUR OK HOSPITALITY EXPO EXHIBIT TODAY!

	*MEMBER RATE	NON-MEMBER RATE
• Single Standard (10'x10') Booth	$1,570	$1,743
• Added Premium Rate Per (10'x10') (Standard Corner Booth)	$ 170	$ 192

Member Rates apply to members of the Oklahoma Restaurant Assn., Oklahoma Hotel & Lodging Assn., and Oklahoma Travel Assn.

CUSTOM-SIZED BOOTHS AVAILABLE

To reserve your exhibit opportunity, go to oraexpo.com, or contact Andrea Dancer, Director of Events at andrea@oklahomahospitality.com or call (405) 942-8181.

YOUR EXHIBITOR FEE INCLUDES:

EACH 10' × 10' BOOTH INCLUDES

8' high back drape, 3' high side drapes, one 6' × 30" skirted table, two chairs, one wastebasket, and one 7" × 44" identification sign (30-character limit). 10' × 20' booths include two tables, four chairs, and one wastebasket. Booths larger than 10' × 20' do not include furnishings; these must be ordered through the official Expo decorator.Electrical, plumbing, water, secure Wi-Fi, and drain services are not included and must be ordered through the Oklahoma City Convention Center. Installation and removal labor charges may apply. Drain service is available only in designated floor plan locations

A 50% discount on published registration rates for the **Oklahoma Hospitality Leaders Dinner,** allowing you to continue your engagement on the opening night of the Expo, August 19, at 5:00 PM. **Seats are not guaranteed. Pre-registration is required by August 5, 2026.**

EXPAND YOUR REACH WITH PARTNERSHIP

• Featured Headline Partner $2,000

Includes: - Your logo featured on an EXPO aisle sign (front or back at Expo's discretion). Your business will be an exclusive feature in one ORA linked social media post leading up to the Oklahoma Hospitality Expo.
- Your logo will be featured in the onsite Headliner Partner digital marketing display.
- Your partnership will be promoted through our digital marketing efforts in ORA Á la Carte e-News, on oraexpo.com and in pre-event and post-event marketing through our ORA Restaurateur magazine.

Additional partnership opportunities are also available for the activities below, and more information can be found at ORAExpo.com.

- **Oklahoma Hospitality Leaders Dinner**
- **Culinary Cook-off**
- **Expo Branded Lanyards**
- **Social Photo Booth**

Contact Patti Colley, ORA CSO at 405.834.4150 for details.

• 2' x 2' Vinyl Floor Graphic: $160 each

Expertly printed floor graphics can enhance your sales as much as all of the other components of a carefully curated Expo environment. Let ORA help create a unique space - on the floor - for you to market to Expo attendees/buyers. Floor graphics will be placed on the aisle of your booth. You'll need a high-resolution graphic in JPG, PNG, AI, EPS or PDF format. All graphics are due to ORA no later than July 30th. Floor graphics must be full color/200 dpi.

In accordance with your Expo agreement, only vinyl floor graphics/decals purchased through the ORA will be approved for use.

OKLAHOMA HOSPITALITY
HOTEL • RESTAURANT • TOURISM
EXPO
OKLAHOMA RESTAURANT ASSOCIATION

AISLE 200

HEADLINER PARTNER

MADE IN M·I·O OKLAHOMA COALITION

OG&E

Vinyl Floor Graphic

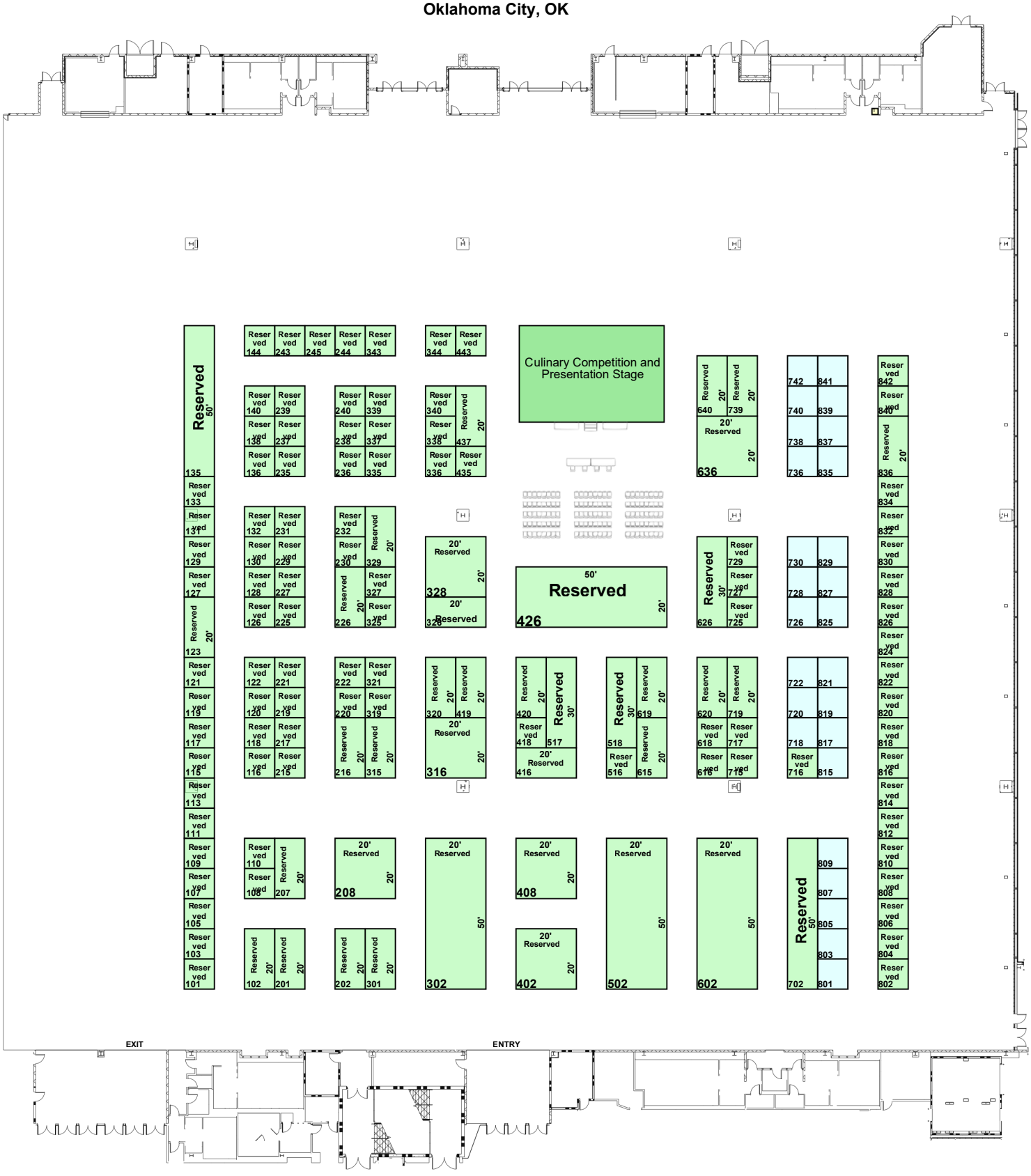
Your Logo Here

Oklahoma Hospitality Expo 2026

August 19-20, 2026

Oklahoma Convention Center

Oklahoma City, OK



2026
EXHIBITOR CONTRACT

CONTRACT FOR EXHIBIT SPACE - *We, the undersigned, request for (_____) 10x10 booth(s) number(s)_____ with the Oklahoma Restaurant Association. It is understood that booth assignments will be made in the order of receipt of the signed request and that selection is determined on a basis of first-come, first-served, of the booths available, but that, insofar as possible, first choice will be granted. We agree to abide by the regulations affecting the 2026 Oklahoma Hospitality Expo.*

THE EXHIBIT SPACE - *10x10 booths come furnished with one 6'x30" skirted table, two chairs, and a small trashcan. 10x20 booths come furnished with two 6x30" skirted tables, four chairs, and a small trashcan. Due to the customization of larger booths, furnishings for booths over 10'x20' are at an additional cost to the vendor, who must order directly through the official Expo decorator. Each exhibit space is 10'x10' enclosed on 3 sides (8' high back and 3' high sides) and includes a 7"x44" sign (limited to 30 letters). All booths are fully draped and hung on a metal frame. Electrical and plumbing costs extra and are not furnished as part of the contracted booth fee. Exhibitors requiring water, electricity, secure wi-fi, or drain outlets must pay rental to the convention center, as well as for the labor necessary for installation and removal of the same. Drains can only be installed as indicated on the Oklahoma Hospitality Expo floor plan.*

PAYMENT -

By January 15, 2026 - *A 50% non-refundable deposit is required for all booth reservations.*
By January 15, 2026 *- Payment must be made in full to receive the Early Pay Discount.*
By March 15, 2026 *- The remainder of the booth rental must be received by the ORA, or contracted booths will be subject to resale. Due to the implementation of new accounting software, certain figures may be automatically rounded to the nearest whole dollar.*

REFUNDS & CANCELLATIONS

No refunds will be made after May 15, 2026. *Any exhibitor who fails to cancel in writing to the ORA Director of Events on or before May 15, 2026, will be responsible for the full amount of the contract.*
For the rental of the above-referenced space, the undersigned hereby agrees to pay to the Oklahoma Restaurant Association, located at 1601 Northwest Expressway, Suite 1910, Valliance Tower, Oklahoma City, OK 73118, an amount equal to the current cost of the space in effect at the time of payment.

BILLING INFORMATION: (if different from business)

Contact: _____

Address _____

City, State, Zip _____

Mobile _____

E-Mail _____

Product or Service to be Exhibited

_____

_____

BUSINESS INFORMATION:

Company _____

Representative _____

Address _____

City, State, Zip _____

Phone _____

Toll-Free _____

FAX _____

Mobile _____

E-Mail _____

Website _____

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE OKLAHOMA HOSPITALITY EXPO AS PRINTED HEREIN AND WHICH ARE PART OF THIS AGREEMENT.

Authorized Signature _____

Please Print Name _____ *Date* _____

Discount & Payment Options:

	ORA Member approx 10% discount	Non-Member
☐ *Single Standard Booth Rate*	*$1,570*	*$1743*
☐ *Added Premium Rate Per Standard Corner Booth*	*$ 170*	*$ 192*

☐ *Less 5% Early Pay Discount on Complete booth(s) Assignment - Must be Paid in full* **(Due by Jan. 15, 2026)**

☐ *Multi-Booth Discount (6 or more) + 5% off Complete Booth Assignment*

50% Deposit Due - Jan. 15, 2026
Balance Due - March 15, 2026

Credit Card: ☐ *Check* ☐ *VISA* ☐ *MasterCard*
☐ *Discover* ☐ *AMEX*

*CC#*_____*Exp.* _____

*Signature*_____*Sec Code*_____

ADDITIONAL MARKETING OPTIONS:

☐ *Featured Headline Partner - $2,000*
☐ *Logo'd Floor Vinyl - $160 each #_____ vinyls*
Foracompletelist ofPartnershipopportunities - www.oraexpo.com For more opportunities, refer to the www.oraexpo.com

All Selected Marketing Optionswill be added to your Exhibitor Contract & Invoiceorif applicable, your annual Partnership billing.

OKLAHOMA HOSPITALITY EXPO EXHIBIT BOOTH REQUEST • ADDITIONAL TERMS

REGULATIONS

As an exhibitor, we agree to abide by the regulations affecting the 2026 OKLAHOMA HOSPITALITY EXPO.

1. Exhibit space shall not be sublet or offered for use by any exhibitor without the approval of the convention management of the Oklahoma Restaurant Association.

2. Exhibit shall not block or interfere with the direct visibility of an adjoining exhibit. Displays must not extend higher than 8' in the back, 42" at the sides, beginning 5' from the front.

3. Exhibit shall not contain any material of a lewd, immoral, or offensive nature.

4. No exhibit is permitted that does not have at least one person in attendance at all times. Solicitation or distribution of literature is not allowed except in the exhibitor's leased area.

5. Exhibitor shall not be permitted to interfere with the orderly procedure of another exhibitor.

6. Exhibit shall not be dismantled until the closing time of the final day of the Expo without permission from show management.

7. Exhibitor shall not be permitted to erect an exhibit without having made full remittance of space rental.

8. Any grievance during the Expo shall be directed first to the show Management.

9. Exhibit booth personnel shall wear an identifying badge at all times on the exhibit floor.

10. Exhibitors shall not encourage the attendance of those persons whose primary interest and vocations are not directly related to the foodservice, hotel, travel, or tourism industries. Non-exhibiting purveyors are not allowed on the Expo floor.

11. Exhibitors shall exercise maximum care in the prevention of fires and to avoid the loss of valuable properties, which are part of the exhibit. Exhibitors must also conform to state and city fire prevention codes.

12. Exhibitors are prohibited from operating a hospitality headquarters or cocktail party during scheduled association evening functions.

13. This contract is subject to all conditions under which the Oklahoma City Convention Center is made available to the Oklahoma Restaurant Association, and the right is reserved to cancel the exhibit space assignment of any exhibitor. All points not covered herein are subject to settlement by the Oklahoma Restaurant Association, and the Association reserves the right to make such changes, amendments, and additions to the rules or floor plan as necessary.

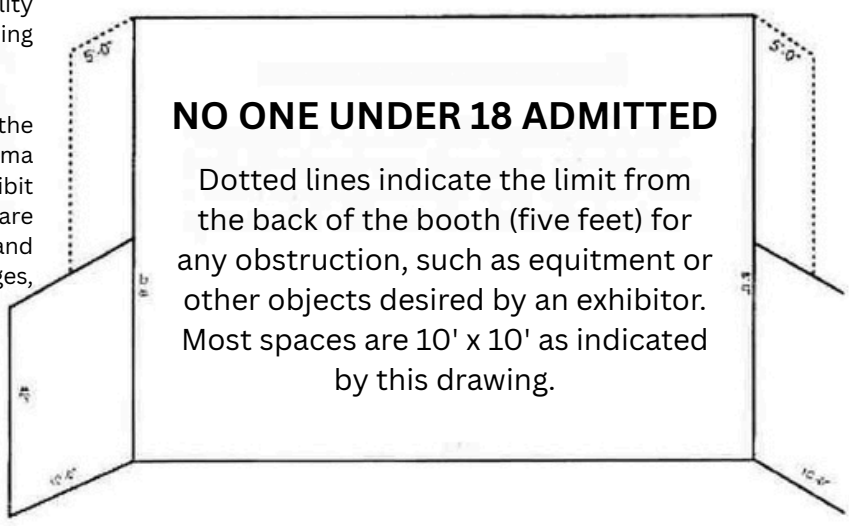
14. Exhibits are to be left in place through the closing hour of the final day of the show on August 20th, 2026. All exhibit material must be removed from the exhibit hall after the close of the show through 6:00 p.m. on August 20th, 2026. Show management is hereby authorized to remove, at the Exhibitor's expense, and without liability for loss or damage, any material occupying exhibit space after this time.

15. It is expressly understood that being an exhibitor at the OKLAHOMA HOSPITALITY EXPO does not guarantee product/service exclusivity or endorsement on behalf of the sponsoring or managing entities.

16. Any exhibitor of any beer, wine, liquor, or any other alcoholic beverages must observe all rules, regulations and policies of Show Management and any representative or other management agency which may be designated by said facility management to have jurisdiction, priority or permission to control the sale, dispensation, and/or exhibition of said beverages. Exhibitor assumes all responsibility for obtaining knowledge of all rules, regulations, and policies, and failure to observe said rules may result in expulsion from the show and forfeiture of any and all booth payments.

17. OKLAHOMA HOSPITALITY EXPO Management makes no representations or warranties, express or implied, regarding the number of persons who will attend the event or regarding any other matters.

18. OKLAHOMA HOSPITALITY EXPO management reserves the right to rename or relocate the Event or change the dates on which it is held.

19. In accordance with Expo guidelines, only vinyl floor decals purchased through the ORA will be placed on the Expo floor.

20. By exhibiting at the Event, the Exhibitor grants to ORA a fully- paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of the Exhibitor in any directory (print, electronic, or other media) listing the exhibiting companies at the Event and to use such names in ORA promotional materials. ORA shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or materials. ORA may take photographs of the Exhibitor's booth space, exhibit, and personnel during, before, or after the open hours of the Event and use such photographs for any purpose. 21. Exhibitor shall construct exhibits to comply with the Americans with Disabilities Act.